

# Why Should the Boss Listen to You?: The Seven Disciplines of the Trusted Strategic Advisor (J-B International Association of Business Communicators)

James E. Lukaszewski

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This is a book about gaining influence and becoming a key trusted advisor. It is for everyone who advises leaders and senior managers (accounting, finance, human resources, IT, law, marketing, public relations, security, and strategic planning) and for outside consultants in these functional staff areas. It's also for operations people yearning to finally be heard and heeded by their boss.



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