

The Art of Veterinary Practice Management

Mark Opperman, CVPM, Sheila Grosdidier, BS, RVT, PHR

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The Art of Veterinary Practice Management Mark Opperman, CVPM, Sheila Grosdidier, BS, RVT, PHR Mark Opperman, CVPM has teamed up with Sheila Grosdidier, BS, RVT, PHR to make the best-selling book on veterinary practice management even better!

Written for active practice managers, veterinarians managing their practice, and graduating veterinarians, The Art of Veterinary Practice Management, 2nd Edition combines a wealth of insights and practical experience with outside-the-box, big-picture thinking.

Going beyond facts and figures, Mark and Sheila use their unique talents for real-world storytelling. In chapter after chapter, they put you in the shoes of the people who matter most to your practice's success: clients and team members.

This isn't just any update. It packs a hundred pages more than the best-selling original! With completely rewritten chapters reflecting a changing and technologized veterinary world, refined employee procedures manuals, sharper job descriptions, and much more, Mark and Sheila's 2nd edition is a whole new book!



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