



Fashion and Celebrity Culture

Pamela Church Gibson

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The interrelationship between fashion and celebrity is now a salient and pervasive feature of the media world. This accessible text presents the first in-depth study of the phenomenon, assessing the degree to which celebrity culture has reshaped the fashion system.

Fashion and Celebrity Culture critically examines the history of this relationship from its growth in the nineteenth century to its mutation during the twentieth century to the dramatic changes that have transpired in the last two decades. It addresses the fashion-celebrity nexus as it plays itself out across mainstream cinema, television and music and in the celebrity status of a range of designers, models and artists. It explores the strategies that have enabled visual culture to recast itself in the new climate of celebrity obsession, popular culture and the art world to respond adaptively to its insistent pressures.

With its engaging analysis and case studies from Lillian Gish to Louis Vuitton to Lady Gaga, *Fashion and Celebrity Culture* is of major interest to students of fashion, media studies, film, television studies and popular culture, and anyone with an interest in this global phenomenon.



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