

Creative Anarchy: How to Break the Rules of Graphic Design for Creative Success

Denise Bosler

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Creatives are taught the rules of design by mentors and professors. We are told what to do and how to do it. "Follow the rules and color within the lines," they say. "Only use two fonts on a page and don't make your logo too complicated," they say. It's time for us to tell them to shove it.

Creative Anarchy explains and explores both rule-following and rule-breaking design. It includes tips to throw design caution to the wind, designers' stories with galleries of work, and creative exercises to help push your designs to the next level. *Creative Anarchy* is about great design and awesome ideas.

You'll find sections specifically devoted to designing logos, posters, websites, publications, advertising and more.



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