

House of Outrageous Fortune: Fifteen Central Park West, the World's Most Powerful Address

Michael Gross

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"Michael Gross's new book...packs [in] almost as many stories as there are apartments in the building. The Jackie Collins of real estate likes to map expressions of power, money and ego... Even more crammed with billionaires and their exploits than 740 Park" (Penelope Green, *The New York Times*).

With two concierge-staffed lobbies, a walnut-lined library, a lavish screening room, a private sixty-seat restaurant offering residents room service, a health club complete with a seventy-foot swimming pool, penthouses that cost almost \$100 million, and a tenant roster that's a roll call of business page heroes and villains, Fifteen Central Park West is the most outrageously successful, insanely expensive, titanically tycoon-stuffed real estate development of the twenty-first century.

In this "stunning" (CNN) and "deliciously detailed" (Booklist, starred review) New York Times bestseller, journalist Michael Gross turns his gimlet eye on the new-money wonderland that's sprung up on the southwest rim of Central Park. Mixing an absorbing business epic with hilarious social comedy, Gross "takes another gossip-laden bite out of the upper crust" (Sam Roberts, The New York Times), which includes Denzel Washington, Sting, Norman Lear, top executives, and Russian and Chinese oligarchs, to name a few. And he recounts the legendary building's inspired genesis, costly construction, and the flashy international lifestyle it has brought to a once benighted and socially déclassé Manhattan neighborhood.

More than just an apartment building, 15CPW represents a massive paradigm shift in the lifestyle of New York's rich and famous—and is a bellwether of the city's changing social and financial landscape.



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