



The Strategic Treasurer: A Partnership for Corporate Growth

Craig A. Jeffery

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The current period of market and governmental turbulence is the most challenging—yet rewarding—time to be a treasurer. Now, as perhaps never before, the treasurer's visions, skills, and worth will be tested and proven. A useful reference, *The Strategic Treasurer: A Partnership for Corporate Growth* systematically equips today's corporate treasurers to move from merely being the liquidity manager to becoming a strategic driver and steward of corporate value as well as an equal partner with senior management.

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