



High Commitment High Performance: How to Build A Resilient Organization for Sustained Advantage

Michael Beer

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Praise for High Commitment, High Performance

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"A must read for leaders who want to develop an edge by building a resilient organization for competitive advantage. Beer's views and recommendations are based on extensive research."

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"With decades of teaching and research and close engagement with companies, Michael Beer has written a book that not only makes the case for building a high commitment organization, but also provides practical advice for doing it."

—Jeffrey Pfeffer, professor, Stanford Business School and author, *The Human Equation: Building Profits by Putting People First*

"Beer brings a multi-disciplinary perspective from his extensive experience in industry and academia to reveal how leaders of HCHP organizations break through internal barriers and manage multiple tensions in their quest for sustainable value-creation."

—Robert Kaplan, professor, Harvard Business School and co-author, *The Execution Premium* and *The Balanced Score Card*

"Mike Beer brings his wealth of research and experience to provide fresh insights to the enduring question of what makes companies succeed over the long run. I have utilized many of the principles successfully and recommend them to any corporate leader committed to building an outstanding organization."

—Ed Ludwig, chairman and chief executive officer, Becton Dickinson

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Freddie Straughter:

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